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To: CiviCRM edwardpeters167@gmail.com



For A New World Update

Issue #11 - April 2024

Dear CiviCRM,

A little news of the outreach of *For A New World*.

Visitors

- 48,000 visitors in the past 12 months, of which 34,000 were first-time visitors
- 18,000 came to the website via a search engine (Google, Bing, etc)
- 13,000 came after entering our website address directly
- 1,500 came via other websites and newsletters, like lofC

Social media

- 159,000 people reached since April 2023
- 335 people followed our Facebook and Instagram pages
- 2,400 people visited our website through social media posts

A need

In order to make FANW more widely known, Mustapha Olatunji, a communications professional living in Nigeria, came to us a year ago. He resigned his job with an NGO to be able to offer 20-25 hours/week for FANW. He has written about [his experience with FANW](#) in a blog.

We offered to share his financial burdens, but we are unable to continue this from May onward. In case anyone can help, contributions can be made [via our PayPal page](#) (where you can use PayPal or a credit/debit card).

The For A New World blog

For seven months a blog has been posted: <https://www.foranewworld.org/blog>

Please consider signing up to receive an email notification whenever a new blog is posted. You can do this by [updating your preferences here](#).

Warmest wishes from Edward and the Production Team



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